



PROFILE

Creative and results-driven Senior Graphic Designer with 16+ years of experience in digital and multimedia design. I bring a strong blend of creative vision, technical expertise, and strategic thinking across animation, motion graphics, social/paid media, UX/UI, branding, print/publications, video editing, and accessible design.

Certified in MCP, Adobe ACP/ACE, and Google UX/UI/GWD Design, with deep experience working on high-impact campaigns for both federal agencies and national brands. I specialize in turning complex ideas into clean, compelling visuals that drive engagement and deliver results.

View portfolio: ddaria.com

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER & DEVELOPER

Apptive Resources — Alexandria, VA | 2022 – 2025

- Worked for campaigns supporting the U.S. Department of Veterans Affairs, VHA, Choose VA, CBP, DOE and DOT.
- Designed banner ads, social media assets, interactive infographics, branding materials, email designs, and 508-compliant print pieces.
- Produced animated video content and graphics across multiple platforms and formats.

GRAPHIC & MULTIMEDIA DESIGNER

Creative Circle & BPI — Washington, D.C. | 2010 – 2022

- Delivered design work across digital, print, branding, and multimedia for major political campaigns, including Obama 2012, Hillary 2016, Biden-Harris 2020, Elizabeth Warren, Bloomberg 2020, and Sara Gideon for Maine.
- Created graphics for paid media, email marketing, social platforms, and print collateral.
- Collaborated with agencies and creative teams to ensure high-quality execution on fast-moving campaigns.
- Key clients: Uber, Google, Meta, AT&T, Walmart, HP, Volkswagen, Nutanix, Exelon, ACLU, Emily's List, SHRM, USO, Smithsonian, Livestrong, NCAA, RWJF, NextGen Climate.

WEB & GRAPHIC DESIGNER / ANIMATOR

NSA Technologies — Akron, OH | 2008 – 2010

- Designed and developed HTML/Flash websites, banner ads, and email campaigns for financial sector clients.
- Produced multimedia presentations and online marketing materials for interactive web experiences.
- Coordinated with developers and UX teams to ensure consistency and functionality.

WEB AND GRAPHIC DESIGNER

Digital Day Creative Group — Cuyahoga Falls, OH | 2007 – 2008

- Designed brand identities and created rich-media front-end animated banners for consumer product brands.
- Built email and newsletter layouts, as well as multimedia presentations for online marketing.
- Clients included: Smucker's, JIF, Rubbermaid, Mars, Pillsbury, American Greetings, and LasikPlus.

EDUCATION

A.A.S. IN COMPUTER DESIGN & 3D ANIMATION ENGINEERING

Kent State University — New Philadelphia, OH | 2006 – 2008

B.F.A. IN FINE ARTS & VISUAL DESIGN

Central Academy of Fine Arts — Beijing, China | 2000 – 2004

B.F.A. IN FINE ARTS

Mongolian State University of Culture and Arts — Ulaanbaatar, Mongolia | 1996 – 2000

CERTIFICATIONS

- Google Certified: UX/UI & Google Web Designer (GWD)
- 508 Compliance & Accessibility Certified

TECHNICAL SKILLS

IMAGING / PHOTO EDITING & DRAWING / AI

Adobe Photoshop, Illustrator, ProCreate, Freehand, Topaz Labs, Adobe Lightroom, Adobe Firefly, Midjourney, Leonardo

PRINT & PUBLISHING

InDesign, Illustrator, Photoshop, Lightroom, QuarkXPress, Affinity, MS Publisher

ANIMATION & MULTIMEDIA

Adobe Animate, After Effects, Moho Pro, Blender, PowerPoint, HTML5 GWD

VIDEO EDITING

Adobe Premiere Pro, Final Cut Pro X, Camtasia, CapCut, Runway ML, Kaiber.

FRONT-END & DEVELOPMENT

HTML5, CSS, XML, AS3.0, GWD, WordPress, Articulate suite, Unbounce, Figma, Adobe Express, Canva

EMAIL DEVELOPMENT

HTML, Mailchimp, Constant Contact, Litmus, GovDev

3D MODELING & TECHNICAL DRAWING

3ds Max, Maya, AutoCAD

PROJECT MANAGEMENT TOOLS

Google Workspace, Zoom, Asana, Slack, Monday.com, MS Teams, Calendly

AWARDS & RECOGNITION

- Finalist — Adobe Photoshop Guru | Las Vegas, NV (2009)
- 1st Place — iStockphoto Doll Design Competition | Las Vegas, NV (2009)
- Best in Show — Kent State Student Digital Art Exhibition (2007 & 2008)