



DARIA GOMBOJAV

Digital Graphic Designer | Washington, D.C.



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PROFILE

Digital Graphic Designer with 16+ years of experience creating engaging visual communications for federal agencies, national brands, and political campaigns. Specializing in digital design, motion graphics, branding, Section 508 accessibility, and AI-assisted creative production. Skilled in animation, social media, presentations, video and audio editing, AI-generated voice-overs, and visual storytelling. Collaborative team player who thrives in fast-paced environments, adapts quickly to new challenges, and continuously learns new skills and technologies.

EXPERIENCE

2025 – Present Freelance Graphic Designer | Self-Employed — Washington, D.C.

- Delivered brand identity, digital design, motion graphics, web design, and AI-assisted creative solutions for corporate and nonprofit organizations, helping clients strengthen brand visibility and audience engagement. Key clients included Memokid.us, MongolianSchoolDC.com, and Herron School of Art and Design.

2022 – 2025 Graphic Designer & Developer | Aptive Resources — Alexandria, VA

- Designed campaigns for U.S. Department of Veterans Affairs, VHA, Choose VA, CBP, DOE, DOT.
- Produced social media assets, digital ads, branding, interactive infographics, print, 508-compliant files, and animated video content.

2010 – 2022 Graphic & Multimedia Designer | Creative Circle & BPI — Washington, D.C.

- Delivered design for Obama 2012, Hillary 2016, Biden-Harris 2020, Warren, Bloomberg 2020, Sara Gideon.
- Designed for paid media, email development, social media static & dynamic ads, video editing and print.
- Key clients: Google, Meta, Uber, AT&T, Walmart, HP, Volkswagen, Smithsonian, USO, ACLU, NCAA, RWJF.

2008 – 2010 Web & Graphic Designer / Animator | NSA Technologies — Akron, OH

- Built HTML/Flash websites, banner ads, and email campaigns for financial clients.
- Produced multimedia presentations and web experiences.
- Created training video and audio files, digital and print files for books.

2007 – 2008 Web & Graphic Designer | Digital Day Creative Group — Cuyahoga Falls, OH

- Designed brand identities, animated banners, email and newsletter layouts, and multimedia presentations.
- Clients: Smucker's, JIF, Rubbermaid, Mars, Pillsbury, American Greetings, LasikPlus.

EDUCATION & CERTIFICATIONS

2006 – 2008 A.A.S. in Computer Design & 3D Animation Engineering — Kent State University, New Philadelphia, OH

2000 – 2004 B.F.A. in Fine Arts & Graphic Design — Central Academy of Fine Arts, Beijing, China

Technical Training: Adobe Creative Cloud (Photoshop, Illustrator, InDesign), Section 508 Accessibility.

SKILLS

Design & Imaging: Adobe Photoshop, Illustrator, InDesign, Procreate, Photography, Photo Retouching, Color Correction

AI Tools: Adobe Firefly, Runway, Midjourney, Nano Banana, Kling, Google Veo, HeyGen, CapCut

Multimedia: After Effects, Animate, Blender, Camtasia, Premiere Pro, Final Cut Pro X, Motion Graphics, Video Editing

Development: HTML5, CSS, WordPress, Articulate, Figma, Google Web Designer, Adobe Express, Canva, Unbounce

Email Marketing: Mailchimp, Constant Contact, Litmus

Collaboration: Zendesk, Asana, Slack, Google Workspace, Microsoft Teams, Calendly, Jira, Monday.com, Zoom

Formatting & Editing: Produced and optimized multimedia content for web, social media, and digital marketing campaigns, including video editing, motion graphics, and platform-specific asset formatting

Languages: English, Mongolian (Native), Russian, Chinese